



ReCONNECT in HILTON HEAD

February
24 - 26, 2021

Annual Conference
South Carolina Aviation Association

SPONSOR PACKAGES



SPONSOR PACKAGES

New for 2021

All Conference Sponsor Packages will be treated as an Annual Sponsorship and recognition will be provided for 365 days.

WING COMMANDER - \$10,000

- Your branded logo on every hotel room key card given to each Conference attendee
- Exclusive Thursday Banquet sponsor
- Reserved table at banquet
- Live advertisement at conference (can be pre-recorded)
- Photo opportunity with speaker and/or honoree(s)
- Special recognition on agenda
- One exhibitor table near registration table
- Two Conference registrations
- Logo recognition on SCAA website
- Recognition on SCAA social media outlets
- Logo recognition on signage at the event
- Recognition on SCAA mobile app
- Recognition in *Palmetto Aviation* newsletter
- Attendee contact list
- Pre-recorded promo video before Banquet - **NEW**
- Logo on Hall of Fame Web Page as Sponsor - **NEW**
- Company video on Hall of Fame Web Page - **NEW**
- Nameplate Sponsor- **NEW**
- 12 month banner advertisement on SCAA website - **NEW**
- Palmetto Aviation Full Page feature story in 2021 - **NEW**
- Recognition as Legislative Luncheon Sponsor - **NEW**
- Virtual Exhibit space on Hybrid App - **NEW**

CAPTAIN - \$5,000

- Exclusive major event sponsor for Reception or Lunch
- One exhibitor table
- Live advertisement (can be pre-recorded)
- One Conference registration
- Logo recognition on SCAA website
- Recognition on SCAA social media outlets
- Logo recognition on signage at the event
- Recognition on SCAA mobile app
- Recognition in *Palmetto Aviation* newsletter
- Attendee contact list
- Lunch gift card mailed in advance to those joining virtually- **NEW**
- Opportunity to speak at Lunch or Reception- **NEW**
- SCAA Board Meeting Sponsor - **NEW**
(includes ability to host SCAA for one of its board meetings)
- Nameplate Sponsor- **NEW**
- Six month banner ad on SCAA website - **NEW**
- Virtual Exhibit space on Hybrid App - **NEW**
- Palmetto Aviation Half Page feature story in 2021 - **NEW**
- Recognition as Legislative Luncheon Sponsor - **NEW**

FIRST OFFICER - \$3,500

- Major event sponsor such as Safety or Thursday Hospitality Suite
- One exhibitor table
- Includes one registration
- Live advertisement at conference (can be pre-recorded)
- Logo recognition on SCAA website
- Recognition on SCAA social media outlets
- Logo recognition on signage at the event
- Recognition on SCAA mobile app
- Recognition in *Palmetto Aviation* newsletter
- Attendee contact list
- Nameplate Sponsor- **NEW**
- Six month banner ad on SCAA website - **NEW**
- Virtual Exhibit space on Hybrid App - **NEW**
- Recognition as Legislative Luncheon Sponsor - **NEW**

FLIGHT ENGINEER - \$2,500

- Event sponsor such as SCAA mobile app or Breakfast
- One Conference registration
- Live advertisement at conference (can be pre-recorded)
- Logo recognition on SCAA website
- Recognition on SCAA social media outlets
- Logo recognition on signage at the event
- Recognition on SCAA mobile app
- Recognition in *Palmetto Aviation* newsletter
- Attendee contact list
- One month banner ad on SCAA website - **NEW**
- Virtual Exhibit space on Hybrid App - **NEW**

NEW for 2021: Scholarship Sponsor - \$2,000 (Monies go directly to SCAA Scholarship Fund)

- One Conference registration
- Logo recognition on SCAA website
- Recognition on SCAA social media outlets
- Logo recognition on signage at the event
- Recognition on SCAA mobile app
- Recognition in *Palmetto Aviation* newsletter
- One month banner ad on SCAA website - **NEW**



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FLIGHT NAVIGATOR - \$1,500

- Event sponsor such as Refreshment Breaks
- Live advertisement at conference (can be pre-recorded)
- Recognition on SCAA website
- Recognition on SCAA social media outlets
- Logo recognition on signage at the event
- Recognition on SCAA mobile app
- Recognition in Palmetto Aviation newsletter
- Attendee contact list
- Virtual Exhibit space on Hybrid App - **NEW**
- Listed as video library sponsor on scaa website - **NEW**

AVIATOR - \$500

- Recognition on SCAA website for a full year
- Live advertisement at conference (can be pre-recorded)
- Recognition on all SCAA social media outlets
- Recognition on signage at the event
- Recognition on SCAA mobile app
- Recognition in *Palmetto Aviation* Newsletter
- Attendee contact list

EXHIBITOR BOOTH

\$900 Member/\$1,350 Non-Member

- One Conference registration
- Skirted table with two chairs and wastebasket
- Virtual Exhibit space on Hybrid App - **NEW**

EXHIBITOR ELECTRICITY - \$50

110v electricity connection

ADDITIONAL EXHIBITOR ATTENDEE - \$350

per person, full Conference access
complimentary for virtual only - **NEW**