

For Immediate Release
Contact Lara Kaufmann
864-270-6660
Lara@GreenvilleDowntownAirport.com



Snap Aviation in Greenville Contest Launched

"During South Carolina Aviation Week, August 18 – 24, 2019, the Greenville Downtown Airport (GMU) will host a photo contest. Winner will receive a \$100 gift certificate to the Runway Cafe located at the airport. Photo(s) may be used on the airport's annual holiday card or on postcard(s) with information that promotes Greenville as a destination and GMU as a way to get here," stated Joe Frasher, Airport Director. "The airport will pay for the printing and give the cards away for free", Frasher noted.

Anyone can participate. Photos must be taken at GMU or flying over the greater Greenville area. Recent or past photos are allowed. **Only 2 entries per person.** By submitting a photo you are confirming that you took the photo, own the rights to it and will give the Greenville Airport Commission the right to reproduce it at no charge. **Photos must be emailed to Lara@GreenvilleDowntownAirport.com by 5 pm EST on Thursday, August 22nd.** Photos submitted will be posted on the Greenville Downtown Airport's Facebook page right after the deadline. Winner will be determined by which photo gets the **most "likes" by 5 pm EST on Friday, August 23rd.** By entering, participants release and hold harmless sponsor, it's parent, subsidiary and affiliated companies respective subsidiaries, directors, officers, employees and agents from any and all liability or injuries, loss or damage of any kind arising from or in conjunction with this contest.

"We hope to receive awesome photos of aviation in action in our area to help show our vibrant industry and city", added Frasher. "Static aircraft (tail numbers not shown), students learning to fly, news or sheriff's aircraft in action, aerials of our great city or near by attractions like Lake Hartwell or Table Rock are just a few ideas of what might make a winning photo. If you aren't a photographer but like aviation photos and want to participate, visit our Facebook page to vote!" added Frasher.

South Carolina Aviation Week is an annual event held in conjunction with Orville Wright's birthday on August 19, 1871. The week-long celebration promotes aviation through events that highlight airports' educational and economic impacts throughout the state. The purpose of Aviation Week is to educate the public and our government officials on the importance of aviation and the role it plays in our state's growing economy.

The Greenville Downtown Airport (GMU) is the busiest general aviation airport in South Carolina and is a self-sufficient entity with financial strength that doesn't rely on local taxpayers for funding. GMU is home to Greenville Jet Center, the largest Fixed Base Operation (FBO) in the state, as well as more than 15 other aviation-related businesses creating 547 jobs that annually contribute more than \$68.8 million to the Upstate economy. For more information about GMU please visit <http://www.greenvilledowntownairport.com> or contact Joe Frasher at 864-242-4777 or joe@greenvilledowntownairport.com

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